

100% NO STRINGS ATTACHED INTERNET RESOURCES

Simply click on its link...

Give away this ebook to anyone you desire...

No affiliate links included...

Some of these resources are weapons of mass instruction...

As with any resource, your mileage may vary...



by Tom Koziol

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PREFACE

This publication is designed to provide accurate and authoritative information in regard to the subject matter covered >>> Internet Resources. It is provided with the understanding the author is not engaged in rendering legal, accounting, financial, investment, or other professional services. If legal advice or other expert assistance is required, consult a competent professional in that field. The information in this book is only for educational purposes.

Although this book is free, you are not allowed to:

- 1. alter its contents**
- 2. claim ownership**
- 3. remove the copyright**
- 4. charge for it**

The sites and information groupings in this ebook are not in any specific order. I listed them as I discovered their existence. Regardless, you now have pages of extremely useful resources.

If you would like to help this e-book grow, my email address is inside these pages.

<http://www.senior2senior.org/homebiznl.html>

If you have been on the Internet for any period of time, you know websites come and go. They also change their size, shape, format, focus and freebieness.

In other words, just because I said these sites are 100% No Strings Attached Resources doesn't mean the creator/owner still thinks that way. He/she may have decided to charge for what was once free information. They may have limited the amount of information that is free. They may have altered the resource in a significant manner. They even may no longer be on the world wide web.

Such is life in cyber space. Adjust to it, get used to it, provide for it, live with it and your Internet (marketing) career will proceed as smoothly as your offline world. <g> You know, the one in which you really live where nothing ever goes wrong. It is always smooth sailing and nary a glitch arises.

No, I'm not in fantasy land although FL is on my list of places to visit. In the interim, I'm stuck here and thought I'd write a free ebook on some nifty, neato Internet sites.

I have not used them all. Of those I have not utilized, a friend has and told me about the site. He/she thought enough of the site to recommend it. I do NOT make a dime from any of the listed resources. I confess I'd like to earn a bunch but, alas, I don't.

My purpose is to get you to subscribe to my home business newsletter called Home BIZ NL©. HBNL contains real life programs by honest Internet Marketers. Their programs actually work if you work their programs. I'm living proof but won't list any program references here.

You have to subscribe to get those plus a lot of free tips, techniques and tricks that really do produce revenue for their owners. <http://www.senior2senior.org/homebiznl.html> is the subscription link. Subscribe NOW before you forget and miss out on that one idea that would have made you a scadzillion dollars but didn't because you weren't a subscriber.

This is probably the only ebook on the entire Internet that just told you the truth behind why I wrote it. Every other author says they want to help you build your business or make money or whatever reason but the truth is they, like me, want you as a subscriber to their newsletter.

OK, if the truth didn't bother you, onto the resources.

<http://www.senior2senior.org/homebiznl.html>

It is my humble opinion everything you do on the Internet should have some sort of brand. This ebook, for example, is branded with the PRESS HERE button. I would bet that when you see that same exact button on another one of my ebooks or programs you will immediately recognize it as mine and know beyond a shadow of a doubt what you are about to read is dead-on straightforward information.

Wow, that took a long time to say but it had to be said. I just branded this particular series so it'll be instantly recognizable. This should mean more sales for whatever products I elect to sell in the future. This should mean a growing audience for my programs. This should mean a large subscriber base to my newsletter(s).

Get the idea? Your very first resource is your thinking cap. That's what my mother used to call my brain. I can still hear her telling me to get my thinking cap on. Think boy, think she used to say.

If she were alive today, somebody would probably accuse her of being politically incorrect if they heard her call me boy. See what I am doing? I'm getting your thinking cap in gear. Whether you agree with me or not, you instantly recognized the references to "politically incorrect" and "boy".

That my friend, is what you are striving to accomplish. You want your brand recognized instantly.

Almost everyone says information is the thing to sell. Information is not a tangible, i.e. you can't hold it in your hand, pound a nail with it or change your flat tire with it. But without it, you couldn't pound a nail or change a flat tire.

You see information is really the how that makes the what work. The what is that which you wish to accomplish. For example, let's say you wrote an ebook on playing the piano and you want to sell this information in an ebook that is in pdf format.

Nothing to it if you have a pdf converter program. You know, software that changes a, say, word document into a pdf ebook. Three excellent sources for doing this and keeping your links live are:

<http://convert.neevia.com>
<http://www.pdf995.com>
<http://www.primopdf.com>

There are many other programs that'll convert your text document into a pdf ebook but they won't make your links hot. Links hot and links live mean the same thing. You want people to click on the links so they can visit the referenced site(s). Most people like that feature because it makes reading your ebook easier and gives it a professional overtone.

<http://www.senior2senior.org/homebiznl.html>

Sometimes people can't afford to pay hosting fees but want to put up a website anyway. Maybe use it for family purposes or advertising their offline business. In this day and age, there are quite a few free hosting services available.

All of the free hosts will put advertising on your site. They won't tinker with your content but they will sell the excess space. That is how they make a few bucks.

Two free hosting services are:

<http://www.freewebs.com> – I use this site for two programs

<http://www.freehostia.com> – A friend uses this site for a number of programs

Let's say you can afford to pay hosting charges and want a hosting company that won't screw you over and has about the best uptime in the business. If you email me at: sandalwood@reno.com I will send you my affiliate link to the one I use for all of my sites. Put "hosting affiliate link" as the subject so I don't delete your email thinking it is spam. I do it this way because I promised no affiliate links in this ebook but I also believe if you are truly interested in using the best, you should have the best.

Keywords is a big thing on the Internet. If you don't know a keyword from a sail boat, you need some Internet savvy. A very extensive tutorial on finding information on the Net is at:

<http://www.lib.berkeley.edu/TeachingLib/Guides/Internet/FindInfo.html>

One heckuva long web address but worth the click.

Two sites with more information in this arena:

<http://www.freebyte.com> I have personally used this site – It is FANTASTIC!

<http://www.bignosebird.com>

Once you have a handle on keywords, try:

<http://www.kwmap.net>

for some help with additional keywords to use in your keyword meta tag.

It calls itself your guide for developing usable and useful web sites and is actually a U.S. government site:

<http://www.senior2senior.org/homebiznl.html>

<http://www.usability.gov>

Once you have a website them/topic in mind, you will need a hook. Probably the best hook in the world is your headline. Not just any headline but a headline with emotion. There is a site that actually analyzes the emotional marketing value of your headline for you.

<http://www.aminstitute.com>

You can't beat free for this super important service.

Search engines are those things that help you find what you are looking for on the Internet. The best known search engine is google while yahoo and msn are not far behind.

<http://www.google.com>

<http://www.yahoo.com>

<http://www.msn.com>

All three not only are search engines but offer free email accounts and a host of other free services. There are over 100 search engines in existence but these three should be your first entry point into the world of searching. An opinion, but they are the ones I use.

Web page design is important. After all, you want your site to look good, right?

Five places to check are:

<http://www.tips-tricks.com>

<http://theallineed.com>

<http://thefreecountry.com>

<http://www.f-w-r.com>

<http://www.htmldog.com>

Ever looked for an 800 or toll free number and couldn't seem to find it? Try:

<http://www.hardtfind800numbers.com>

Are you tired of not getting a human when you call a company? Try:

<http://gethuman.com> This site supposedly has the secret phone numbers and codes to get to a human.

Sometimes you get this funny feeling in your tummy saying a url just doesn't look right.

<http://www.senior2senior.org/homebiznl.html>

Don't override that feeling, instead go to:

<http://www.faganfinder.com/urlinfo>

and get the real info on that web address.

This site will take a URL you type in and it will find sites across the web that are very similar or exact copies. A great way to tell if someone is stealing your copy.

<http://www.copyscape.com>

Free conference lines with up to 250 people per call and as many calls as you like.

<http://freeconferencing.liveoffice.com>

Have you wondered how things work? I do all the time. I'm so technologically challenged, I'm always in a "wow, gee whiz, look at that thing" state of mind.

When I ran across <http://www.howstuffworks.com> I felt relieved. Here was a guy who could tell me how something works. The site doesn't cover only techie stuff. There is info on patents, printing and, well, it is a ton of stuff. I'd bet some enterprising student could do a whole paper for a school project just off the material on this site.

Would you like a fighting chance when you go to buy a new car? These sites list new car prices and dealer incentives among other consumer need to know information.

<http://www.fightingchance.com>

is worth a visit along with the Kelly Blue Book at

<http://www.kbb.com>

If you want to know how many of today's dollars it would take to buy a loaf of bread in, oh, let's say, 1980, go to:

<http://www.eh.net/hmit>

It'll blow you away to see how worthless your money has become.

Did you ever wonder how people learn? The answer, at least according to these authors, is at:

<http://www.nap.edu/html/howpeople1>

<http://www.senior2senior.org/homebiznl.html>

A bunch of free and low cost downloads are available at:

<http://www.tucows.com>

<http://www.download.com>

For those who want the lottery results for the 38 states with lotteries, the federal government – honest - stands ready to give them to you at:

http://www.firstgov.gov/Topics/Lottery_Results.shtml

Speaking of free books, everything from the I-Ching to Mother Goose Nursery Rhymes, in pdf or html, are waiting for you at:

<http://onlinebooks.library.upenn.edu/webbin/book/makeauthorpage>

Ever wonder about the meaning of cyberterms? Go to:

<http://www.netlingo.com>

Before I forget, here is another information loaded site compliments of the U.S. government:

<http://www.pueblo.gsa.gov>

Booklets and manuals on many topics. Well worth the visit because all of the online material is free.

For those of us who shop online but have missed the discount or coupon because it has supposedly expired, we are supposed to pay full price. These two sites don't like that so they have the up to date secret discount code or coupon number built into every online store's shopping cart.

I went to both sites and they have every site, or so it seems, from amazon.com to zones.com in their menu. If what they say is true, I'll never miss another good deal again.

<http://www.naughtycodes.com>

<http://www.currentcodes.com>

A free anti virus software package that is regularly updated.

<http://www.grisoft.com>

<http://www.senior2senior.org/homebiznl.html>

A great personal firewall program. Zone Alarm is very effective in stopping ALL outgoing traffic from your system unless you specifically tell it "ok". I use it.

<http://zonelabs.com>

A home based Internet entrepreneur.

<http://billsplace.net>

I am a proud member of:

<http://www.i-cop.org>

a membership organization that sets the industry standard for online business, business ethics and consumer confidence. If you have a home based business, you should be a member.

Two sites with multiple category downloads.

<http://www.123-free-download.com>

<http://www.1st-download.com>

Free Web Master Tools

<http://www.digitalpoint.com/tools>

Free Search Engine Marketing Tools

<http://www.marketleap.com/siteindex>

Create a Google rankings account

<http://googlerankings.com/positiontracking>

Free website templates

<http://www.oswd.org>

Favicon Generator - Brand your site! Don't buy that \$47 program – Use this site instead.

<http://www.favicongenerator.com>

W3C link checker

<http://validator.w3.org/checklink>

<http://www.senior2senior.org/homebiznl.html>

Springwise and its network of 8,000 spotters scan the globe for smart new business ideas
<http://springwise.com>

Visit Google's Webmaster Central Blog to find tips on removing pages from Google's index.

<http://googlewebmastercentral.blogspot.com>

Use Google Alerts to monitor your articles or URLs. Google will alert you by email when your article is published on a site.

<http://www.google.com/alerts>

--- Some Helpful Information ---

As I add resources, I will upload the updated version to:

<http://www.senior2senior.org/100.pdf>.

Subscribe to Home BIZ NL at the above address and you will know when I have uploaded the latest version. The NL is where I make all of my announcements. BTW, a side benefit of researching and surfing the Internet is finding honest to God easy to start businesses both on and off line.

For example, did you know you can make money giving away business cards? Or spend a half hour on ebay and use their material to create a hot selling ebook? I'm talking about no brainers that are just sitting there waiting to be exploited.

You have to be a member of the Home BIZ Club to learn the what and where of these businesses and the annual dues are \$29.97 payable through paypal. Become a member by visiting:

<http://www.senior2senior.org/100club.html>

--- End of Helpful Information ---

If you are like me and think some websites should have larger print, this site is for you.
<http://iconico.com/download.aspx?app=EasyRead&type=free>

<http://www.senior2senior.org/homebiznl.html>

Free keyword research tools:

<http://www.digitalpoint.com/tools/suggestion> Shows you the results from both Wordtracker and Overture for determining most often searched phrases.

<http://www.google.com/sponsoredlinks> - Google's sponsored (paid) links

<http://www.google.com/press/zeitgeist.html> - Search patterns, trends, and surprises

<http://www.altavista.com/web/adv> - a way to find misspellings from users searches

<https://adwords.google.com/select/KeywordToolExternal> - Finds related keywords

Firefox is an alternative browser to Internet Explorer (IE)

<http://www.mozilla.com/firefox>

If you looking for a free File Transfer Protocol (FTP) client, consider

<http://filezilla.sourceforge.net>

If you have viruses because of AOL Instant Messenger, AIM Fix was created to remove all known AIM viruses in one consolidated removal tool.

<http://www.jayloden.com/software.htm>

Free Internet Phone Voice Software

<http://www.skype.com/>

Free Download Manager should you have numerous downloads

<http://www.freedownloadmanager.org>

Thunderbird is a full-featured email client with a spam filter, anti-phishing protection, enhanced security, and auto updates

<http://www.mozilla.com/thunderbird>

ZoneAlarm Free is the best firewall in my opinion – I use it

http://www.zonealarm.com/store/content/catalog/products/sku_list_zs.jsp

AVG Anti-Rootkit stops, finds and removes evil root kits

<http://free.grisoft.com/doc/1>

Ultimate Boot CD restores and fixes a crashed computer

<http://www.ultimatebootcd.com>

<http://www.senior2senior.org/homebiznl.html>

CCleaner is an excellent disk cleaner

<http://www.ccleaner.com>

File deleting tool with advanced features

<http://www.heidi.ie/eraser>

File Unlocker

<http://ccollomb.free.fr/unlocker>

Two good image editors

<http://www.gimp.org>

<http://www.getpaint.net/index2.html>

Image Viewers/Editors

<http://www.irfanview.com>

<http://www.tucows.com/preview/415586>

<http://picasa.google.com>

<http://www.faststone.org/FSViewerDetail.htm>

Capture those colors

http://www.colorschemer.com/colorpix_info.php

DVD Descramblers

http://www.filehippo.com/download_dvd_decrypter

<http://www.dvdfab.com/free.htm>

CD/DVD Burner:

<http://www.cdburnerxp.se>

Find out what's stored on your computer.

<http://www.jgoodies.com/freeware/jdiskreport/index.html>

Freeware programs and open source programs

<http://theopencd.org>

Office Suite includes many of the same features as MS Office plus a lot more

<http://www.openoffice.org>

For wishing to create tutorials and presentations

<http://www.debugmode.com/wink>

<http://www.senior2senior.org/homebiznl.html>

Send SMS text messages for free

<http://www.TextMeNow.net>

Create CSS menus you can customize

<http://www.highdots.com/css-tab-designer>

An alternative iPod Utility

<http://www.yamipod.com/main/modules/home>

to be continued...